



NEWS RELEASE

For Immediate Release

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Seniors can live longer and healthier lives with Tzu Thé's Green Tea Goodness by the Cup or with Tasty T-Bars™!

(Atlanta, GA) – As the summer approaches, it's time for seniors everywhere to put on their walking shoes and step into summer healthy and fit. As recent research shows, average life expectancy is on the rise. Today's elders are living longer, healthier lives and their secret might not solely be credited to exercise and advanced medical technology¹. Green tea might also have something to do with it. Green tea has become the drink of choice among the health conscious elderly. It offers a range of health benefits, and has been proven to prevent and fight cancer, reduce cholesterol, reduce inflammation of arthritis, and even enhance memory². These are ideal benefits for seniors. This summer, indulge in **Tzu Thé's** delicious green tea and green tea **T-Bars™** and live a youthful, healthy life!

Tzu Thé is truly revolutionizing the way we drink and (eat) green tea. They are the first green tea company to offer the single-serving **T-POD™** filled with premium loose, dry green tea leaves that are pesticide-free and packed full of EGCG³, the most potent form of antioxidant. EGCG provides health benefits that may help to reduce risks of cancer and tumors, lower cholesterol, help with digesting excess fat, and even protect against the common cold virus. As adults age they become more susceptible to viruses. However with a few cups of **Tzu Thé's** green tea, seniors are able to take preventative measures without overloading their pill trays.

Tzu Thé makes adopting a green tea lifestyle easy with their convenient, individual **T-PODs™** and their green tea nutrition **T-bars™**. Seniors tend to be hesitant drinking green tea even with all of the health benefits it has to offer as getting older can result in weaker bladders. Although, with the **T-bar™**, seniors can now get all of the benefits of green tea without frequent runs to the bathroom. Furthermore, there is a great percentage of the senior male population who suffer

¹ <http://health.msn.com/healthnews/>

² www.stltoday.com

³ epigallocatechin gallate



from prostate problems. Dr. Dean Liang is a colleague of Dr. S. Liao, a scientist from the University of Chicago who has shared his passion and knowledge of green tea with **Tzu Thé**. Dr. Liang who is in his sixties, has expressed that green tea can be a very important factor in the treatment and prevention of prostate problems. However enlarged prostates can further weaken the bladder by adding pressure, making it difficult for senior males to consume the suggested fairly significant amount of green tea by brewing. Dr. Liang and his senior friends feel the edible green tea and **T-bar™** is the perfect solution.

The **T-bars™** are rich in protein, natural cellulose, Vitamin B, Zinc, selenium, chromium and a total of 14 minerals and 9 essential amino acids, these bars are unlike any other food bar out there. **T-Bars™** are the perfect snack, but can also double as a quick meal replacement for seniors on the go since they are high in fiber, low-fat and contain no refined sugar. No one can resist the three scrumptious varieties of **Green Tea, Natural Rice, and Tropical Fruit**.

The health benefits of green tea are undeniable and with **Tzu Thé's** new **T-Bars™**. Consuming those benefits never tasted so good! Along with the **T-POD™** and **T-Bars™**, **Tzu Thé** has introduced a variety of other tea accessories including their **T-Buddy** and **T-2GO**. All of **Tzu Thé's** products are perfect for seniors this summer season.

Tzu Thé is headquartered in Atlanta, Georgia. For more information on this product please visit the **Tzu Thé** website at www.Tzu-The.com or contact Tim Sanchez by phone at (805) 962-1347, or by email at tsanchez@christiecomm.com. For sales and distribution information, please contact Tom Dooley of Dooley Sales and Marketing at tdooley@tzu-the.com.

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