



NEWS RELEASE

For Immediate Release

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New Year, New You With Green Tea!

Stick to This New Year's Healthy Weight Loss Resolutions with Green Tea from Tzu Thé!

(Atlanta, GA) As New Year's approaches, holiday overindulgers everywhere are making their 2007 weight loss resolutions. This January 1st trade the weight loss books and fad diets to lose weight and gain a healthy attitude with one of the oldest natural weight loss remedies, green tea !

Ring in 2007 by reaping all the amazing health and weight loss benefits of green tea with **Tzu Thé's** premium, EGCG rich green tea and line of green tea accessories. **Tzu Thé's** special green tea is produced with the highest possible level of EGCG, the most potent antioxidant known to man. **Tzu Thé's** green tea achieves its amazing antioxidant- rich content through the implementation of rigorous quality controls, preventing the oxidization of the naturally purified tea leaves. The result is a delicately delicious green tea that is 100% pesticide free and contains more weight loss promoting antioxidants than most green teas available today.



Among green tea's many amazing health and wellness benefits including reducing rates of cancer, carcinogens and respiratory infections, recent studies have concluded that daily consumption of green tea is one of the most effective,

natural weight loss methods available¹. According to the American Journal of Clinical Nutrition², the antioxidants found in green tea can play a pivotal role in the weight loss process by acting as a glucose regulator, slowing the breakdown of carbohydrates and simple sugars in the body. In particular, green tea's EGCG, prevents obesity and excess weight by inhibiting the movement of glucose in fat cells, as well as protecting against digestive infections and effectively lowering cholesterol. Finally, the combination of EGCG and green tea's natural caffeine content increases the body's metabolic rate and caloric burn, even while sleeping³!

This New Year, make green tea a part of any healthy eating and exercise regime with **Tzu Thé's** single serving **T-Pod**. **Tzu Thé** is the first green tea company to produce a single serving of premium, EGCG rich loose tea leaves in a convenient, on-the-go packaging. Each **T-Pod** is nitrogen-flushed to preserve freshness and antioxidant levels. The **T-Pod** is the perfect way for every New Year's dieter to reap the incredible health and weight loss benefits of green tea, anytime and anywhere. Now every health conscious dieter can turn New Year's weight loss dreams into reality with high quality, purified premium green tea from **Tzu Thé**!

Tzu Thé is headquartered in Atlanta, Georgia. For more information on this product or to find out how you can become a distributor please visit the **Tzu Thé** website at www.Tzu-The.com or contact Erin Smith by phone at (805) 962-1347, or by email at esmith@christiecomm.com.

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¹ Herbs for Health, Green Tea Reading List, 1-2, 1999.

² American Journal of Clinical Nutrition Vol 81, No. 1, 122-129 January 2005

³ Yale-New Haven Hospital, Tea Time Go For Green, 1-3 March 2005